

Environmental spy



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STAR WEEKLY

TORONTO.
SEPT. 9, 1939

10
CENTS



"MISS TORONTO 1939" is London-born Nan Morris. She's 23, five feet six inches tall, weighs 115 pounds, prides herself on not being a "glamour girl"

—Photo by Pasquale D'Amico

ZEBALLOS IS CANADA'S NEW LAND OF MAGIC GOLD



"SLIM" CAMPBELL is one of Zeballos' best-known citizens. He was born in New Brunswick but he has been in every mining camp in North America. Now he's foreman of Privateer mine



ONLY CONNECTION with the outside world is through this radiic telephone which Marjorie Allan is operating. She's one of the few women in Zeballos, whose population is now over the 1,100 mark

FIVE YEARS AGO THE BRITISH COLUMBIA department of mines announced the discovery of gold at Zeballos as a major event. The region, on the wet west coast of Vancouver Island was so unknown and remote that not until three years later did prospectors and engineers arrive in numbers. Rain falls almost continuously

in the area and the result is nearly tropical forest growth. First comers found it possible to make only five miles a day hiking through the bush. Then air lines found Zeballos was only two hours by plane from Vancouver. Star Weekly Photographer Ken Fosbery flew in to take these exclusive pictures



ZEBALLOS' MAIN STREET lacks even sidewalks of wood, but it's wide enough for the town's dozen-odd automobiles



PRIVATEER MINE CAMP AT ZEBALLOS was cut out of the thickest forest growth in all Canada. Workmen picked up a few bits of rock from this spot as samples. They yielded enough gold to buy a mine hoist engine

STOCKING UP ARCTIC PANTRIES



MOST TOUCHING ARCTIC STORY, claims Star Weekly Staff Photographer George Lawrence, who took these pictures, is Eskimo devotion to children



FOR HUNTING ESKIMOS USE a blown-up sealskin like this. It's fastened to a spear line and when game is struck, the "avatuk" remains floating on the water, keeping it from sinking and in sight

UP IN CANADA'S EASTERN ARCTIC hundreds of Eskimos are hunting seal and walrus to prepare the winter's meat supply. Once the larder is full, families pick out a sheltered place and "move in." Trap lines may run 300 miles but home is rarely in the same spot two years in a row



ON LONELY CAPE SMITH this family lives in perfect contentment. Their summer home was made from canvas bought at a trading post and its doorway is fashioned of driftwood. Snow blocks surround it in winter

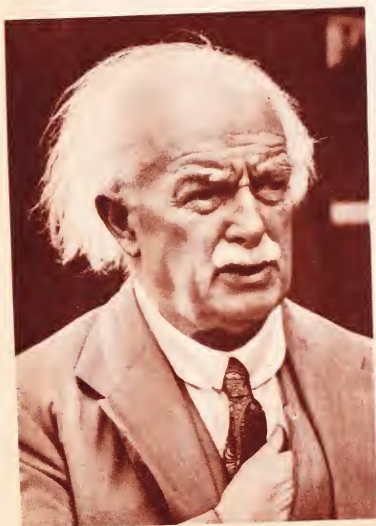


FIRST STEP in making a kayak (canoe) is to prepare sealskin by stretching it like this. Hides are again stretched around the frame, held in place by wooden pegs

DAVID LLOYD GEORGE STILL STANDS BY VERSAILLES



M. H. HALTON, Star Weekly staff writer, (left) interviewed the British war premier in this study of his Surrey home



AT 76 YEARS OF AGE David Lloyd George puts in from 12 to 14 hours a day on his parliamentary duties

TODAY'S WORLD TROUBLES are directly due to the fact that Japan found it possible to "break the rules" of the League of Nations and take Manchoukuo, David Lloyd George told M. H. Halton, Star Weekly London correspondent. The "Welsh Wizard"—who has been in the Commons 50 years—stoutly upholds Versailles as the "most enlightened treaty" of modern history



LLOYD GEORGE'S DESK bears the autographed photographs of the world's biggest leaders, including Clemenceau, Wilson and Adolf Hitler

ONTARIO GIRLS WIN LAURELS FOR THEIR BEAUTY



BLONDE OLIVE STOAT was voted winner of the "Miss Gerrard" title last year, "Miss Beaches" and "Miss Ward Eight" this year



MARJORIE WILLIS, GUELPH, came first in a recent Oakville beauty contest. One of her hobbies is riding



WINNER OF THE TITLE "Miss Port Colborne," second in this year's "Miss Toronto" contest was Ruby O'Donnell



OOMPH and glamour, long considered the exotic products of New York or Hollywood, appeared in Ontario this summer in sizable quantities. Cities, towns and smaller communities have just completed the province's biggest beauty season. More than 25 charm contest winners were picked by thousands of people. All that remains is the task of selecting who among them is "Miss Glamour." Taranta's East End would probably vote heavily for Helen White (left), a Danforth Businessmen's association ribbon holder. Out Oakville way the cheers would go up for 15-year-old Ruby Gallow (right). She'd get full support from the Toronto Camera club, too. It declared her the "most photogenic" girl in years



"Blow hard Dear—it's Kleenex!"

Used in Leading Hospitals . . .

CHECKS SPREAD OF COLDS!

Get Genuine KLEENEX made of Cellucotton, an exclusive, patented product *softer and more absorbent* than surgical cotton!

Think it over! Every time you use an ordinary handkerchief you take a chance of spreading dangerous germs to everything you touch. But, when you use Kleenex, each soft, absorbent tissue is used just once, then destroyed—germs and all.

Repeated use of damp cold-laden handkerchiefs frequently makes your nose unsightly red, and sore. But Kleenex tissues are always dry, soft, gentle to a cold-inflamed nose.

Since Kleenex actually costs less than having handkerchiefs laundered, why not try it? Order Kleenex from your dealer now.

KLEENEX The Product of 100 Handy Uses!



For Baby's Needs
Use Kleenex for naps to prevent cod-liver oil stains on clothing; for wiping baby's mouth; for napkin filler, for toilet tissues. A dozen nappies use.



For the Beauty Parlor
Use Kleenex to apply and remove cold cream, rouge, lip-stick, nail polish. Absorb cold cream from the depth of the pores. Soothe towels from cosmetic stains.



In the Kitchen
Use Kleenex for polishing silver, wiping greasy pans, dusting, to absorb excess grease from fried foods, and to wipe and dry hands.



In the Car
Keep Kleenex handy for wiping windshield and steering wheel, removing grease from car hands; as emergency towels or napkins.

KLEENEX

in the
Exclusive
Serv-a-Tissue Box



BRITAIN SHOWS HER STRENGTH



A **BRITISH FIELD GUN**, cleverly camouflaged with netting and foliage, is shown ready for action at military manoeuvres held recently. Signallers, anti-tank regiments and other units co-operated in the war games



DURING AN ATTACK these artillerymen smilingly watched from the shelter of a wheat field. The exercises were held in the Odiham and Basingstoke area



FOLLOWING THE EXAMPLE of other European powers, Britain is transporting troops by air. These men were flown from Bembridge to Yatesbury

For a smile that charms and allures—
USE POWDER
DR. LYON'S TOOTH POWDER

Do As Your Dentist Does

**100% CLEANSING PROPERTIES
NO ACID, NO GRIT OR PUMICE**

**Cannot possibly injure or scratch
OUTLASTS TOOTH PASTE 2 to 1**

It is only the powder part of any dentifrice that really cleans. So a dentifrice that is *all powder* just naturally cleans best. Dr. Lyon's Tooth Powder is *all powder*—100% cleansing properties, more than twice the cleansing properties of tooth pastes.

For over 70 years, dentists have prescribed Dr. Lyon's Tooth Powder — because teeth simply cannot remain dull, dingy and film-coated when it is used. Free from all acids, grit and pumice, Dr. Lyon's cleans off stains, polishes the teeth in a harmless and practical way—leaves

them sparkling, feeling cleaner—your breath sweetened and mouth refreshed.

Dr. Lyon's Tooth Powder is a special dental powder developed for home use by a distinguished practising dentist. Brush your teeth with it regularly, consult your dentist periodically, eat as you should—and you will be doing *all* that you can possibly do to protect your teeth. As a neutraliser in acid mouth conditions, Dr. Lyon's is just as effective as Milk of Magnesia.

Dr. Lyon's is not only doubly efficient, but more economical to use. Even a small package lasts twice as long as a tube of tooth paste.

**DR. LYON'S
TOOTH POWDER**

For that Youthful Curve of Beauty

Signe

long
FOUNDATIONS

AGRÉE (APPROVED) LUCIEN LELONG PARIS-FRANCE

The amazing "fabric boning" garment sponsored by Lucien Lelong, famous Parisian couturier, and worn by all his mannequins. At all smart shops.

Makers of No-Bach, Ligne Talon, Dr. A. Gosselin, Practical Front, corsets and Couture bonnettes.

Manufactured exclusively in Canada by
DOMINION CORSET CO. LIMITED

Under Canadian Patent 379,397



ENGLISH CADETS introduced "Snow White" and her dwarfs to the "troops" at Aldershot's annual tattoo this year

Make it "GOOD Morning" - *EVERY* Morning

Enjoy extra crisp, more delicious

QUAKER CORN FLAKES

with extra
nourishment ★



SEE THE SMILES of satisfaction that greet you every morning when you serve a "good morning" meal of excitingly different, more delicious Quaker Corn Flakes. Every toasty golden-brown flake has all the rich, sweet, nut-like flavour and nourishing goodness of sun-ripened corn. Quaker Corn Flakes are extra crisp, more temptingly flavourful. Each package is especially sealed to bring you straight-from-the-oven freshness. For breakfast—for tempting snatches between meals and bedtime—eat delicious easy-to-digest Quaker Corn Flakes. Treat your family today to this nourishing, ready-to-serve cereal.

Quaker Corn Flakes give you extra nourishment—the only corn flakes irradiated for health-giving Vitamin "B".

DOUBLE YOUR MONEY BACK
If you don't agree that Quaker Corn Flakes are the Most Delicious Corn Flakes you've ever eaten, just return the partly used package to The Quaker Oats Company, Peterborough, Ont., or Saskatoon, Sask. A cheque for double the price you paid will be promptly mailed to you.

This special guarantee expires Dec. 31, 1939.

FREE! PREMIUM CATALOGUE



MAIL COUPON TODAY!

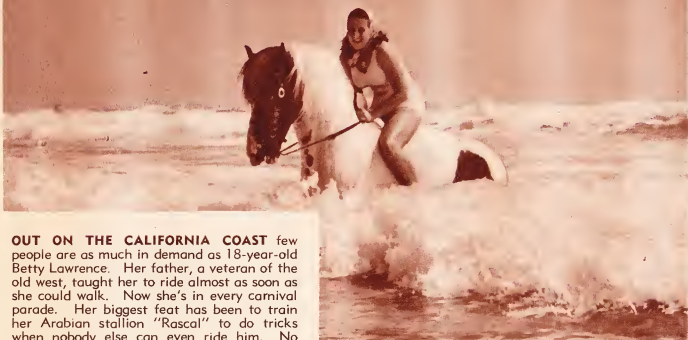
QUAKER CORN FLAKES

ORDER FROM YOUR GROCER TODAY... AND BE SURE TO ASK FOR "QUAKER"

The Quaker Oats Company,
Dept. F, Peterborough, Ont., or Saskatoon, Sask.
There's a valuable merchandise coupon in every package of Quaker Corn Flakes. Send for new FREE Quaker Premium Catalogue No. 11 (replaces all previous catalogues), which shows the wide variety of lovely, useful things you can get with the help of Quaker merchandise coupons.

Name _____
Street _____
City _____ Prov. _____

"RASCAL'S" BATH-TUB IS THE PACIFIC



OUT ON THE CALIFORNIA COAST few people are as much in demand as 18-year-old Betty Lawrence. Her father, a veteran of the old west, taught her to ride almost as soon as she could walk. Now she's in every carnival parade. Her biggest feat has been to train her Arabian stallion "Rascal" to do tricks when nobody else can even ride him. No matter how high the surf, "Rascal" gladly plays the role of sea-horse at her command.



BETTY LAWRENCE likes to ride her black and white Arabian without a saddle, uses one only on parades. They have been awarded more than 100 prizes for their performances.



THE WORLD IS YOURS

Music and entertainment...household hints...world affairs...yours on your own personal radio...this compact 6-tube Westinghouse World Wide Radio only \$44.95.

Westinghouse Dealers offer 21 other models up to \$249.00.

CANADIAN WESTINGHOUSE CO. LIMITED
HAMILTON, CANADA

Here's a New Way to Look Lovelier in 6 Short Minutes!



BEFORE

"Before posing for the 'after' photograph I applied Cashmere Bouquet Make-up following the Cashmere Bouquet Miracle Make-up Method. It took me 4 minutes, 25 seconds."

Try *Ed's Daughter* Cashmere Bouquet 6-minute Miracle Make-up!



(3 Minutes) Cleanse your pores and skin thoroughly with Cashmere Bouquet Three-Purpose Cream. Massage gently upward and outward from dress line to hair-line. See how it penetrates, gently brings out all foreign matter. Now remove all the cream with a damp, warm cloth. Then smooth on a little more Three-Purpose Cream and wipe the face gently with a damp, cold cloth. This closes your pores, leaves on your skin a fine, thin film of cream that acts as a powder base with-

out clogging your pores. They can breathe freely.

(2 Minutes) Now a foundation dusting of new Cashmere Bouquet Face Powder. Then smooth Cashmere Bouquet Rouge, followed with a final pat of powder.

(1 Minute) Complete the picture with Cashmere Bouquet Lipstick. Now look in your mirror. In 6 magic minutes Cashmere Bouquet has brought you new, radiant loveliness.

6 MINUTES
AFTER

NEW CASHMERE BOUQUET THREE-PURPOSE CREAM

You'll say "It's wonderful!" You'll love its delicate, distinctive Cashmere Bouquet fragrance. And, because you're modern, you'll appreciate the saving that Cashmere Bouquet Three-Purpose Cream brings to you. For Cashmere Bouquet Three-Purpose Cream is literally three creams in one. First it cleanses thoroughly, removes all trace of blemish-causing dirt. Second, it acts as a perfect foundation cream—helps the new Cashmere Bouquet Face Powder cling all day. Third, it's a tissue cream, feeds your skin, helps replace the vital oils that wind and sun steal from your skin every day. It's an entirely new type of cream that will help make and keep your skin soft, supple and youthful. At your drug or department store—25c and 50c.



NEW CASHMERE BOUQUET FACE POWDER

There's a delightful surprise in store for you when you try this new, utterly different Cashmere Bouquet Face Powder. You'll love the way its exquisite perfume lends a new, subtle fragrance to your skin. You'll be thrilled to see how much longer this new face powder clings lovingly, keeps your skin beautifully free from mat or shine. And you'll be relieved when you learn how it doesn't clog your pores or go flaky on your face. That's because of a new, secret process that makes the new Cashmere Bouquet Face Powder unusually fine and velvety. So, if you want a complexion that *always* looks naturally lovely, start now to use new Cashmere Bouquet Face Powder. You'll find your own personal shade in the six new, lovely, flattering colours. 25c and 50c.

Other Cashmere Bouquet products you'll want to try are Lipstick, 25c; Rouge, 25c; Perfume, 1.00; Deodorant Talc, 25c; and Hand Lotion, 25c and 50c.

New Cashmere Bouquet Toiletries



MADELINE CARROLL chose navy blue faille for this two-piece fall costume, then made it twice as effective by adding a novel white faille loop collar. Her Lilly Dache hat is a navy blue jersey draped turban variation

**IRIUM won me
Well-Groomed Teeth**

**IRIUM Puts a PLUS in
PEPSODENT POWDER**

*Only Pepsodent Tooth Powder
contains IRIUM to keep teeth well-groomed
—to give you new confidence, new poise!*

- Never before has there been such an effective cleansing agent as IRIUM in any tooth powder . . . that's why Pepsodent with IRIUM is your password to well-groomed teeth—new assurance, new poise!

Discover for yourself, as millions have, how speedily Pepsodent Tooth Powder plus IRIUM sweeps away dingy surface-stains! That means a sparkling smile that makes others look the second time! Notice, too, how Pepsodent acts instantly to help overcome bad breath.

Proved Safe for Tooth Enamel

Remember, Pepsodent Tooth Powder with IRIUM is velvety soft—it's G-A-F-F! . . . It contains No Grit—No Bleach—No Drugs—No Pumice! Get a can of Pepsodent today!

**GET THE
PLUS**

VALUE OF IRIUM

Insist on





UNUSUALLY SHY is the Blue Jay (*Cyanurus cristatus*), but he has an insatiable curiosity which brings him into satisfactory

contact with nature lovers. He's a great mimic although his own cry is a harsh scream. He hops as well as he flies



CRECOPIA MOTHS like this have a menu which includes 50 separate varieties of trees and shrubs. They run from four to

five inches in length, have bodies thick as a man's thumb. If their silken cocoons are kept inside, moths emerge during winter

ONE RUNS A RANCH OTHER JUST RUNS



TWO YEARS AGO Mrs. Florence McIntee of Dunnville got an idea she'd like to operate a fur farm. She bought nine mink like this nine-weeks-old infant, now has 83. Mrs. McIntee does all her own feeding, pelting, mating, everything but build the ranch pens



VIOLET MONTGOMERY of Winnipeg did not lack for footwear when she appeared at London's White City to take part in the British women's field and track championships. She's a 100- and 200-metre sprint specialist

Thanks a Million!



I'm So Grateful for the extra safety and comfort that Kotex Sanitary Napkins give because they're made with layer after layer of soft, filmy tissue. One after another these layers absorb and distribute moisture throughout the pad and so check damp, chafing edges!



I'll Never Forget

the wonderful relief from that unbearable bulky feeling when I changed to Kotex Sanitary Napkins with patented pressed ends that fit flatly. No more discomfort or embarrassment... those special pressed ends put Kotex in a class by itself!



I can't thank You Enough

for 3 sizes of Kotex Sanitary Napkins—Regular, Junior and Super. Never again need I cut and adjust my napkins because 3 sizes of Kotex make it a simple matter for every woman to meet her individual needs from day to day.



*Better say Kotex—
Better for You!*

All 3 Types at the Same Low Price—KOTEX'S SANITARY NAPKINS

(*Trade Mark Reg.)

HUNGARY LIES ON HITLER'S WAY



NEW LIFE WAS GIVEN HERDSMEN on the steppes of Horto-Bagy, where this girl lives, when Berlin contracted for their entire 1939 cattle output



PICKED MEN ONLY are allowed to join "Death Brigade" units like this. They lead the army into battle



Time Drips for Ethel! "Men never look at me any more," sighs Ethel (*Men do, but what they see is a dingy smile.*)



A Helpful Hint from Judy. "Watch me, Ethel," says young Judy. "Teacher says gums as well as teeth need special care."



Ethel Has Plenty of Dates—Now! She'll never forget that her bright, enchanting smile helped to make her more popular with men. (Take Ethel's advice—use Ipana and massage to help keep your smile lovely, winning, attractive.)

Your smile, too, can be lovelier with Ipana and Massage!

Don't take chances with "Pink Tooth Brush"! Tender gums and dingy teeth can ruin the looks of your smile.

A LOVELY SMILE has a way with men, an appeal they can't resist! Yet, often a girl ruins her chances for popularity by ignoring "pink tooth brush"—by letting dull teeth and dingy gums rob her of charm!

That first tinge of "pink" on your tooth brush may be only a warning. But when you see it—see your dentist! You may not be in for real trouble, but let your dentist decide. Usually he will tell you that your gums

have grown lazy—that they have been deprived of vigorous chewing by modern soft-cooked foods. His advice will probably be "more exercise for under-worked gums"—and, he may suggest "the healthful stimulation of Ipana Tooth Paste and massage."

For Ipana is designed not only to clean teeth but, with massage, to aid your gums as well. Simply massage a little extra Ipana into your gums each time you clean your teeth. Circulation within the gum tissues is aroused—'zy, tender gums become firmer, healthier—your teeth brighter—your smile lovelier.

Buy a tube of economical Ipana from your druggist today.



GENTLY FADE Freckles Help Loosen Blackheads

Now Nadinala aids complexion

HUNGARY'S FEUDAL SYSTEM leaves 2,000,000 peasants like these with insufficient land of their own to support themselves. Germany's bargain to buy this year's agricultural crop and propaganda promising all land will be divided among them, make the Nazi cause popular. Government, fearing Hitler's "drang nach Osten" (drive eastward) will make another Czecho-Slovakia of them, opposes Berlin



Now you can gently fade away freckles, help loosen blackheads, promote wonderful new improvement in your complexion, by using famous, quick-acting, Nadinala Cream. Unlike most creams, Nadinala speeds up the natural process of exfoliation. Its gentle action freshens and brightens dark, dull skin—quickly starts you toward a fresher, smoother, softer, more alluring complexion—liking men admire and women envy. Used and trusted for 40 years by thousands of women. Only 75¢ at drug or toilet counters. Use size at variety stores, or send 15¢ for trial jar to Nadinala, 408 King St. W., Toronto.



IPANA AND MASSAGE

RIDIN' HIGH IN OLD LONDON



GENE AUTRY, whose \$800,000 worth of cowboy pictures a year make him the most popular western film star, is in England with two horses, an air-conditioned trailer and a wardrobe of fantastic range suits. London crowds gave him what he called a "tremendous" welcome when he arrived



MAKES NO REAL DIFFERENCE to Virginia Weidler or Frank Morgan whether they play western or big city roles. She's only 12 but she has had experience in 20 pictures. Her partner's movie career began in 1914

"Doctor, I'm worried about Robert's repeated headaches"



Anyone who suffers from severe or recurrent headaches should not be content to relieve the pain with a temporary remedy. Such headaches may be a danger signal that indicates trouble elsewhere in the body.

Eyestrain ranks high among the causes of headaches, particularly if you are in the habit of doing close work, reading under inadequate artificial light, or taking part in other activities that place an unusual strain on the eyes. Even slight defects of vision may cause severe headaches. Such conditions call for the advice of an eye specialist. They may be corrected by suitable glasses, properly fitted.

Local conditions, such as sinusitis, infected tonsils or teeth, or obstructed nasal breathing, sometimes account for habitual or persistent headaches. But often the actual source of the trouble turns out to be far removed from the head. Toxic headaches may be caused by poisons produced in the body as a result of infection or

the failure of internal organs to function properly.

When the cause of chronic headaches is not readily discovered, a more careful search should be made by your physician. He may find that an organ has been damaged by a minor but neglected infection and, as a result, the blood pressure may be rising. Or occasionally, through X-ray or other procedures, the physician may discover an even more serious condition in time to restore the patient's health.

Of course, it is not necessary to consult a doctor for every headache. Many people suffer occasional headaches from such ordinary causes as a delayed meal, a stuffy room, too much smoking or "nervous fatigue." These are usually corrected by simple remedies such as a lukewarm bath, an ice pack on the head or back of the neck, and with rest and quiet. But when headaches are frequent or severe or unusual in character, it would be wise to see your physician.

Plan to visit the **Metropolitan's Exhibits at THE NEW YORK WORLD'S FAIR and THE GOLDEN GATE EXPOSITION in SAN FRANCISCO**

METROPOLITAN LIFE
INSURANCE COMPANY
NEW YORK

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CANADIAN HEAD OFFICE-OTTAWA

SERVING CANADA SINCE 1872

ALL CANADA VIEWS STAR ROYAL TOUR PHOTOGRAPHS



ROYAL CANADIAN TOUR PHOTOS were put on exhibition in St. James' Palace, London, recently in aid of the King George Jubilee Trust. Pictures like these, which were taken by Star Weekly cameramen Gerald Richardson and L. A. Audrein, are on view today for the last time in The Star's royal photo gallery at the C.N.E.



BISHOP OF WINCHESTER, Dr. Cyril Bartlett, officiated at the services commemorating the seventh centenary of founding of Netley Abbey. Only ruined walls are still standing



Says
CHOLLY
KNICKERBOCKER
Natal Society Commentator

"At coming-out parties and other gala society events, certain debutantes I know always steal the show. Their beautiful complexions, kept lovely with a 5 o'clock Woodbury Facial Cocktail, make them magnets for adoring eyes."

Miss Katherine Ellis Newman

At the center of social life in Atlanta is this charming debutante who keeps her complexion exquisite with Woodbury.

Take a Beauty Hint from the Debs ...try a Woodbury Facial Cocktail

SOCIETY girls get lots of practice in the art of being beautiful. They know what to do for drab "end-of-the-day" complexions. A Woodbury Facial Cocktail at 5 P.M. quickly brings back life and sparkle to tired skin. A re-

freshing skin-cleansing with Woodbury Facial Soap—and you emerge for the evening a miracle of loveliness! Woodbury is rich in a skin-invigorating Vitamin. Helps revive skin's vital energy. Try Woodbury tonight!



(MADE IN CANADA)

CONTAINS SKIN-INVIGORATING VITAMIN—Produced by ultra-violet irradiation, Patent No. 1676579

U.S. SAILORS GO TO "COLLEGE"



FIFTY MEN A WEEK enter the U.S. merchant marine "academy" on Hoffman Island in New York harbor, and as many graduate at the same rate. The 57-year-old Joseph Conrad, built by Denmark, is the school-ship. Students get starting pay up to \$125 monthly learning to be able seamen



"I tell that a shame, Mrs. Panda! Here you are, a stranger in a strange land—your baby comes down with a common ailment like prickly heat—and what has anyone done to help you? Absolutely nothing! Well, I'll say this..."



"You've come to the right place at last. I've got a mother who can hop to the Johnson's Baby Powder can quicker than any woman you ever saw. Watch her come running when I whistle!"



"Is that powder good stuff? Say, I've been dusted with it every day since I was so long. Of course, my skin looks kind of monotonous compared to your baby's, but it's mighty comfortable. And Johnson's helps keep it that way!"



"Now—never mind the thanks, Mrs. Panda—it's a pleasure to tell people about my powder. The tale in it's so fine, and no orris-root, either. I wonder what else can make a baby's happy for so little money!"

**JOHNSON'S
BABY POWDER**

Jack Benny Learns About Ice Cream



**New-
amazing**

You'll never know just how good the ice cream you can make from Jell-O's new liquid Freezing Mix really is until you try it for yourself. To use economical evaporated milk instead of cream, chill the evaporated milk in the freezing tray of your refrigerator until ice particles start to form, then whip.

Six gorgeous flavours—chocolate, maple walnut (true maple flavour and chopped walnuts), tutti-frutti (with real fruit), strawberry (with real sliced strawberries), orange-pineapple (with real fruit) and vanilla (made with TRUE vanilla).



**JELL-O
BRAND
FREEZING
MIX**

Tune in "WE THE PEOPLE"—CBS stations, Tuesdays, 9 p.m. E.D.T.

FERDINAND THE BULL BECOMES CIVILIZED



BY NATURE A KILLER, Brahma steers usually are rodeo thrill attractions when cowboys try to ride one. Charley Ellis of Dallas changed the course of history when he tamed a ton-heavy bull he calls Ferdinand. Where range hands thought an eight-second ride was a triumph, he saddles up, travels for hours on Ferdinand, who spends his spare time just sniffing pretty flowers

WIN \$10.00 CASH

Write a Colgate shaving jingle like the one below. Send it to Colgate's Dept. No. 3 64 Natalie St., Toronto, enclosing with it a coupon from a large or extra tube of Colgate's Shave Cream. If your jingle is used in our advertisement we will send you \$10.00. All jingles become the property of Colgate's. Judges' decisions will be final. Competition open to everyone in Canada except employees and their families of this company and its advertising agents.

**Men with whiskers
Stand no chance
They'll ne'er know love
Or sweet romance
Until they
Colgate Shave!**

LARGE
TUBE
20¢
GIANT
SIZE 35¢



Keeps Suede clean . . . and soft!

Fashion says suede shoes—and we agree! Provided that you keep them always new-looking with Meltonian Suede Cleaner. Your shoes will keep that rich, velvet-napped smoothness right through changing Canadian seasons if you use this famous English cleaner.

With bristle brush and dauber—complete 25 cents.

MELTONIAN
SUEDE CLEANER



BY APPOINTMENT
TO KING GEORGE VI



**"Such an economical way to
get windows really clean!"**

You'll be surprised at the number of windows you can clean with an inexpensive and long-lasting *Cake of Bon Ami*. But even more important than its economy, is the fact that Bon Ami *Cake* cleans glass quickly and thoroughly yet leaves no dust-catching oily film behind. What's more, Bon Ami *Cake* has a special *polishing action* all its own. Your windows are really polished as well as crystal-clear.

Bon Ami
leaves no oily film—
polishes as it cleans



"hasn't scratched
yet!"



TURBANS MUST TOWER or they'll win no praise from the stylists this season. This one in coral pink is suggested for wear with a black dinner dress. The designer found inspiration in the high chimney crown (right) of the peasant hats of Burgundy



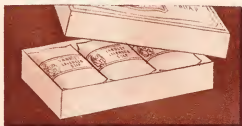
SKY'S THE LIMIT FOR FALL'S HATS



APPROVED BY ALL WHO SHOULD KNOW, this fall outfit naturally starts with a tall hat, this time a Tyrolean. The tweed suit's in brown and beige with Persian lamb collar



*Lavender
and Loveliness*



It is such a graciously happy perfume! So youthfully fresh! That's why the Lovable Fragrance of the Yardley Lavender is the inseparable companion of the fairest flowers of English society, whether the occasion be formal or carelessly gay.

Use it, as do the leaders of English society, to companion the lovely English Complexion which Yardley Beauty Preparations create and protect. At all good drug and department stores you can get these Yardley luxuries—wonderful Creams and Skin Lotions, the finest of Face Powder and the most discreet and intriguing cosmetics. Write for a free copy of our booklet—"Beauty Secrets from Bond Street"—Yardley & Co. (Canada) Limited, Toronto.



Yardley English Lavend 55c to \$12.00
Yardley English Lavender Soap—
The Luxury Soap of the World 35c a large cake, 3 for \$1.00
Yardley English Lavender Face Powder \$1.10
Yardley English Complexion Cream \$1.10

YARDLEY LAVENDER

DESIGN FOR LIVING 14 CENTURIES OLD



FOURTEEN MONASTERIES were founded by St. Benedict in Italy and from one of them St. Augustine soiled for England. The Benedictine community at Prinkash Abbey, Gloucester, where this trio does farm chores, is product of his missionary endeavors



JOHN COBB, LONDON FUR BROKER, streaked his "Red Lion" racer down the Bonneville Salt Lake flats in Utah at better than six miles per minute, won the world's land speed record. His turtle-shaped car has 24 cylinders

CRAVEN "A"
ARE ALWAYS
EASY ON YOUR
THROAT



The natural cork-tip makes all the difference. You'll enjoy this delightfully refreshing cigarette!

WILL NOT AFFECT YOUR THROAT

20
FOR
25¢

50
FOR
60¢

CRAVEN

PLAIN

—without cork tip—
same fine quality as
Craven "A".



Carreras Ltd., London, England
150 Years' Reputation for Quality



Add this new Guelph Monocrope Sweater to your wardrobe for the cool days that are coming. It is surprising how quickly you can knit it yourself. There is a variety of the season's newest colors to choose from. Ask for Guelph Yarn Instruction Folder No. 346—5c at all Guelph Yarn dealers, or write The Guelph Carpet and Worsted Spinning Mills Limited, Guelph, Ont. Branches at Toronto, Montreal and Vancouver.

Guelph Yarns

Ideal for Artistic Hand Knitting.

TYRONE POWER, INVALID BRIDE



TYRONE POWER ARRIVES at Croydon airport from Paris to make a London personal appearance. Later it took a squad of police to escort him in London



MOTHER! GET THE BAND-AID, QUICK! Will it be a skinned elbow, a barked shin? After it's treated properly, Band-Aid will help protect the hurt... help keep out dirt. For Band-Aid is a neat, ready-made adhesive bandage. You just stick it on. It's easy to apply. And Band-Aid *stays* on—even on awkward, hard-to-bandage surfaces.



AN INJURED LEG did not stop the wedding of Mary Maguire, Australian-born film star, to Captain Gordon Canning in London

The sensational new **ROYAL***
first and only
portable typewriter with
MAGIC* MARGIN

* Trade-Mark

FLICK!—and the Magic* Margin is set—automatically—in a fraction of the time required on any other portable—just one of the brilliant "big machine" Royal features you and your whole family will appreciate.

Touch control, shock absorber feet and finger comfort keys make typing effortless. Accelerating type bar action, automatic paper lock and co-ordinated controls all make the new Royal Portable, with its standard keyboard and de luxe finish, the outstanding "buy" of the year. It's exciting! It's thrilling! It's different! Ask your local Royal dealer to show you!



Because of the constantly rising demand for Royal typewriters of all kinds—made in Canada by Canadian workers—Royal's new factory at 7035 Park Avenue, Montreal, is being rushed to completion and will be in full operation in October.

ROYAL TYPEWRITER COMPANY, LIMITED

Factory and Sales Offices: 731 BOURGET STREET, MONTREAL
 ROYAL DEALERS IN ALL PRINCIPAL CITIES

GREAT BRITAIN'S RESERVE FLEET GOES ON GUARD



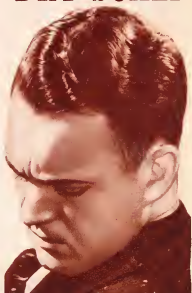
IN WEYMOUTH BAY the King found 123 ships of the Reserve Fleet ready for action when he arrived for his recent inspection. On the aircraft carrier Courageous he reviewed reservists on duty



NEWEST TYPE OF BRITISH NAVY VESSELS are these 20-knot launches designed as tenders for large warships. The admiralty now has a whole new navy under construction, a total of 208 ships

HAIRS ON YOUR COMB . . .
FLAKES ON YOUR SHOULDERS?

Banish DRY SCALP



• Dry scalp is a common scalp complaint. It means dull, lifeless, unmanageable hair, itchy scalp—get rid of it and enjoy hair-health with "Vaseline" Hair Tonic.

This hair dressing is especially made to end dry scalp, to keep hair in place all day long—the way you want it! No "plastered-down" effect, no strong perfume odour. Just a business-like way of keeping trim, smart—and healthy.

Dry indoor home-heating here in Canada causes dry scalp. Combat it this simple way. Sprinkle a few drops on the hair each morning. Rub in briskly with finger-tips till the scalp tingles pleasantly. Then comb and brush your hair. Every week give your hair a thorough "Vaseline" Hair Tonic massage and see for yourself what a transformation it brings about in the appearance of your hair.

Made by Chesebrough Manufacturing Co., Cons. d., 55-60 Chabot Ave., Montreal.



A few drops supplement the natural scalp oils, keep your hair manageable and good-looking.

"Three times the quantity in the larger bottle."

Vaseline HAIR TONIC

TRADE MARK

The hair dressing that ends dry scalp

OILY SKIN

Sallow Complexion —Blackheads—

The best known treatment for the removal and prevention of Oily Skin, Sallow Complexion and Blackheads. Steam face with hot, wet cloth—wring out cloth and sprinkle on a little Peroxine Powder and apply gently to the face. Allow dampened powder to dry on the face for two or three minutes, then wash off with warm water and follow with cold.

The results will astonish you—all sallowness, surplus oil and blackheads will have dissolved.

AT ALL DRUG STORES

PEROXINE



DEBUTANTES OF COMING SEASON



BETTY BACQUE of Toronto would like to be able to pilot her own airplane, thinks 21 the ideal marrying age. Gillian (Jill) German (upper right) was born in Montreal but lived in Toronto four years



NANCY WEIR likes aquaplaning, swimming and sailing. She lives in Toronto



Youthful Lines for Mature Figures

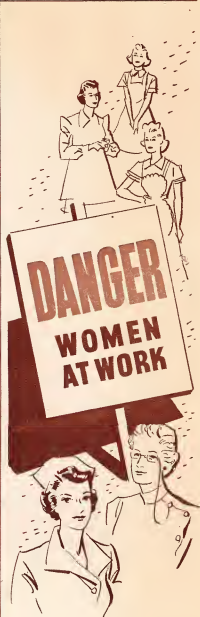
The stouter-than-average woman can be just as sleek and graceful as her slimmer sister—it is not a matter of size but of correct corsetry.

A boon to the mature figure is Gossard's front-lacing combination (illustrated above). Fashioned of satin-faced coutil with lace bust section, it provides firm control with none of the old-time discomfort.

The GOSSARD Line of Beauty

Sold in Leading Shops and Department Stores
THE CANADIAN H. W. GOSSARD CO. LIMITED
 Toronto 2, Canada

Chicago • New York • San Francisco • Dallas
 Atlanta • Melbourne • Sydney • Buenos Aires



White shoes that comfort the feet! Based on the famous Hurlbut designs, Hurlbut Nurses Oxfords are ideal for all women who must be on their feet a lot.

Apart from the comfort of these scientifically designed white shoes, the materials and craftsmanship are of the highest quality. You get economy as well as comfort. Ideal too for sports wear. Ask to see the Hurlbut Nurses Oxfords at your dealer's.



HURLBUT
NURSES
OXFORDS

THE HURLBUT WAY IS NATURE'S WAY



—Photo by Nicholas Morant.



JUST 184 YEARS AGO TOMORROW, the Acadicians were expelled from their homes in Canada's Maritimes to the bayou country of Louisiana. Lovers of Longfellow's poem "Evangeline", which tells the tale, annually make pilgrimages to the Evangeline Shrine (upper) near Kentville, N.S., and to the little church in St. Martinville, La., where lie the remains of Emmeline Labiche (lower) the heroine of the poem

"Who says women don't think?"

I've thought a lot since I proved these **PRINCESS FLAKES FACTS**"

vers Mrs. F. G. Delacombe, (Addison on review)

IT'S A FACT: "With $\frac{1}{2}$ oz. Princess Flakes (costing less than $\frac{1}{4}$ of a cent) I washed beautifully:

2 crepe-de-chine nightgowns 1 pr. wool tennis socks
1 pr. cut satin and lace panties 1 face and chignon brushes
1 ornate showering silk towel 2 pr. crepe-de-chine and lace panties

And from now on Princess saves my money, my clothes and my hands."

FACT No. 2

Princess is safer for your hands, for scrubbing and any fine laundry, because by test, it's all pure soap, no harmful fillers or alkalis.

FACT No. 3

Because Princess is all pure soap it goes farther. That's why it's economical for dishes. It gives lots of suds quickly too.



PRINCESS FLAKES ACTUALLY GIVES YOUR HANDS A BEAUTY TREATMENT!

Yvonne
Marie
Cecile
Emile
Annette

Colgate's RIBBON DENTAL CREAM

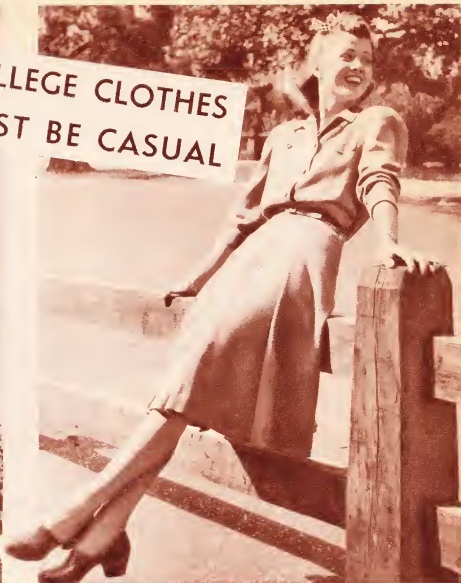
Left, Right . . . Left, Right
We know how to keep teeth white
We use Colgate's morn and night
That's what keeps our smiles so bright.

The Quins used Colgate's today — did you?

GIANT DOUBLE SIZE 35¢ LARGE SIZE 20¢ MEDIUM SIZE 10¢



COLLEGE CLOTHES
MUST BE CASUAL



CASUAL AIR about this cashmere jersey dress is making it a marked success. Note the shirtmaker blouse, pushed-up sleeves, snug waistband, unpressed pleats in the skirt

CAMPUS COLOR will definitely be bright this year. This two-piece cardigan and pleated skirt outfit of cashmere jersey wool is enlivened with gold link brooch and a string of pearls



FOR SPECIAL OCCASIONS college girls find this black wool dress with bright flower bow-knots in angora, ideal. Packets, full skirt and turned-down collar give it a "different" touch

"I must say I like the New Improved Palmolive"

says

Joanne Patterson

138 Braemar Ave., Toronto, Ont.

"Its lather seems even gentler than before," goes on lovely Joanne Patterson. "Yet it cleanses my skin perfectly, keeps it lovely and fresh without the slightest irritation. And the new Palmolive perfume is marvellous—so light and fragrant."

"I'm for the new improved Palmolive from now on. For all my skin, there's nothing so refreshing."



Try the New Improved Palmolive
Milder...New Perfume...Lasts Longer!

'CHUTE TROOPS IN TRAINING



CLIMAX TO WEEKS OF TRAINING
comes when the student steps from
this door in the school-plane into space

FOR FIVE YEARS THE FRENCH AIR FORCE has operated a parachute training school at Avignon-Fujat and it has not yet reported a casualty. More than 3,000 jumps have been carried out, most of them by timorous beginners. When the two-months' course, conducted by a staff of five, is completed, graduates become army airdrome instructors



CHIEF OBSTACLE to be overcome at the school is the natural fear of students. Each man spends weeks acclustoming himself to 'chute operation' (left) but the crucial moment comes when he stands in a plane's open door (right) nerving himself for his first leap into space two thousand feet above ground



ARTIST
Palette says:
I draw a
WINT-O-GREEN
Life Saver every chance
I get. It's a perfect
piece of art in
cooling, minty flavor!

The "holesome"
handy candy!

WEAR THE SEASON'S SMART NEW SHADES

They are all available
in economical **TINTEX**



A few cents
worth of **TIN-**
TEX and a few
minutes of your
time will bring
your wardrobe
up - to - date.
You'll find all
the fashion-
able new col-
ors in the fam-
iliar **TINTEX**
package. Try
it. You'll find
it quick, easy
to use, lasting.
It is to you the
thrill of clothes
that look
stylishly new,
and save money
at the same
time. Choose
your color
from the **TIN-**
TEX color card
at your drug
or department
store.

Tintex

The world's largest selling
TINTEX and DYE



WIN \$10.00 CASH

Write a Colgate shaving angle like the one
below. Send it to Colgate's Dept. No. 3
64 Natalie St., Toronto, enclosing with
it a coupon from a large or giant tube of
Colgate's Shave Cream. If your angle is
used in our advertising we will send you
\$10.00. All rights become the property
of Colgate. Judged decisions will be
final. Competition open to everyone in
Canada except employees and their families
of this company and its advertising agents.

Bustles were OK in
their day
Long whiskers too got
quite a play
But now the ladies
don't wear much
And boys have chins
girls love to touch
Colgate Shave!

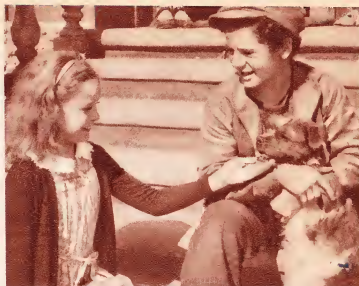
LARGE
20¢
GIANT
35¢



CANADA HAS TWO NEW STARLETS



CALIFORNIA'S JUNIOR SYMPHONY orchestra plays a prominent part in "They Shall Have Music", latest in the Hollywood series featuring top-flight music masters. As pupils of a school which must be closed through lack of funds, they play impromptu concerts in New York streets. Third from right above, is 12-year-old Kay Connor of Toronto making her film debut with 9-year-old Jacqueline Nosh, of Hamilton, and Gene Reynolds, 13, (upper right) and Jascha Heifetz (below), world's most noted violinist

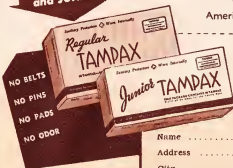


DESIGNED BY A DOCTOR
.. WORN INTERNALLY



No more lonely days of embarrassment and worry for the modern woman! No more pins, pads and belts! Tampax is here! Tampax—approved by the medical profession, approved by hundreds of thousands of women like you—is the hygienic, invisible, civilized solution to your problem of monthly sanitary protection. It prevents the formation of odor. It's so comfortable you actually forget you're wearing it! Too good to be true? Try Tampax this very month and find your new freedom. The only such product that comes sealed in individual applicators, for quick and easy insertion. No disposal problem. Drug stores and notion counters sell and recommend it—introductory package 25c, month-supply package 40c, economy package of 40 saving 25%—or clip and mail the coupon for trial supply.

Designed by a doctor—worn internally
Accepted for advertising by
the Journal of the
American Medical Association.



Canadian Tampax Corporation Limited, 150 Dundas St., Toronto.

Please send me in plain wrapper the new trial package of Tampax. I enclose (in coin) to cover cost of handling. Size is checked below.

☐ Regular Tampax
☐ Junior Tampax

Name _____
Address _____
City _____ Prov. _____ TPO:NA



TWENTY YEARS A-GROWING

IT'S been twenty years since the first fresh, sweet milk was delivered to the Nestlé plant in Canada. And during that long pleasant time hundreds of thousands of healthy young Canadians have been brought up on Nestlé's products.

In this quiet valley changes have taken place, to keep up with the growing, ever-spreading demand for Nestlé's. With the encouragement of Nestlé's experts the dairy farmers have made splendid progress in enlarging, strengthening and refining their herds. The pasture meadows are more carefully tended, the feed more

scientifically controlled. In Nestlé's today you get all the benefits of this fertile, cultivated valley—plus the purity of modern "sealed-container sterilizing" and the increased content of Vitamin D through irradiation—all backed by more than a half-century of experience and by the combined skill of Nestlé experts throughout the world. This is our 20th Anniversary in Canada. Be sure to get your copy of the Nestlé's Anniversary Gift Book. It's free!

NESTLÉ'S MILK
IRRADIATED-EVAPORATED



IN RETURN FOR LABELS

GIFTS

FOR OUR
CUSTOMERS

during our
20th Anniversary

We have a copy of the Anniversary Gift Book ready to mail to you. And you're going to enjoy reading it because it contains so many interesting and time-saving hints for daily use in the kitchen; twenty absolutely new and intriguing recipes as well as a whole list of Anniversary Gifts with full instructions on how to acquire your choice. Just write (a postcard will do) asking for your copy of Nestlé's Anniversary Book: Nestlé's Milk Products (Canada) Limited, 61 Victoria St., Toronto, Ontario.

*When ordering or using Nestlé's products be sure to distinguish between Nestlé's Evaporated and Nestlé's Condensed Milk. The Evaporated is labelled in red and cream; the Condensed in blue and cream.